



WEBSITE JEWELLERY DIRECTORY

Jewellex Africa 2011 is expanding on their marketing opportunity exclusive to exhibitors. We have created an electronic directory page on the Jewellex Africa website for easy access from the buyer, specifically aimed at the local and international companies that will not be able to attend the fair. You will be able **to increase the visibility of your company** by adding a logo, a short description of the key services and products your company offers, as well as three images of signature products on the website.

Please view the example by following this link:

<http://www.jewellex.co.za/directory.php?page=company&id=1>

Should you wish to take up this opportunity, kindly complete this form and send back to our offices by no later than 1st July 2011.

Company Name:

Contact:

Company profile (not more that 400 words)

.....

.....

.....

.....

.....

.....

Kindly forward your logo and images in Jpeg format by email to jewellex@jewellery.org.za or ivonah@jewellery.org.za

Cost:

R300.00 (excluding VAT)

FULL NAME

SIGNATURE

Jewellex Administration:

Suite 112, Regus Building, PO Box 1549, Houghton, 2041
Suite 112, Regus Building, 23 Wellington Road, Parktown, 2041
Tel: (011) 544-7958 Fax: 086 504 9512
Email: admin@jewellery.org.za



BUYER'S GUIDE

Company Name: _____

Contact Person: _____

Postal Address: _____

_____ Code: _____ E-mail: _____

Telephone No: () _____ Fax No : () _____

1. For exhibitors' taking the 'Stand Package' option, what name do you wish to appear in the Buyer's Guide and on your stand?
(not more than four words and please print clearly)

2. In no more than **40 words**, kindly provide an objective description of the nature of your business and of the products / services you provide, together with contact names, postal addresses, telephone, facsimile and e-mail details. This information will be incorporated in the Buyer's Guide. Please note that copy will be edited if more than 40 words are received.

Jewellex Administration:

Suite 112, Regus Building, PO Box 1549, Houghton, 2041
Suite 112, Regus Building, 23 Wellington Road, Parktown, 2041
Tel: (011) 544-7958 Fax: 086 504 9512
Email: admin@jewellery.org.za

3. Kindly indicate which **ONE** of the following categories best describes the **principle nature** of your business.

- | | |
|-------------------------------|--------------------------|
| Coloured Gemstones | <input type="checkbox"/> |
| Costume Jewellery | <input type="checkbox"/> |
| Diamonds | <input type="checkbox"/> |
| Display material & Packaging | <input type="checkbox"/> |
| Education & Training | <input type="checkbox"/> |
| Fine Jewellery | <input type="checkbox"/> |
| Machinery, Tools & Equipment | <input type="checkbox"/> |
| Material Suppliers | <input type="checkbox"/> |
| Pearls | <input type="checkbox"/> |
| Services to the Industry | <input type="checkbox"/> |
| Silver Jewellery | <input type="checkbox"/> |
| Silverware / Giftware | <input type="checkbox"/> |
| Accessories, Clocks & Watches | <input type="checkbox"/> |
| Writing Instruments | <input type="checkbox"/> |

PLEASE ENSURE THAT THIS FORM REACHES THE JEWELLERY COUNCIL'S OFFICES BEFORE 9th MAY 2011, IN ORDER TO HAVE YOUR INFORMATION PRINTED IN THE BUYER'S GUIDE.

FULL NAME

SIGNATURE

Enquires: Tel: (011) 544-7936 Fax: 086 504 9512, E-mail: admin@jewellery.org.za

Jewellex Administration:

Suite 112, Regus Building, PO Box 1549, Houghton, 2041
Suite 112, Regus Building, 23 Wellington Road, Parktown, 2041
Tel: (011) 544-7958 Fax: 086 504 9512
Email: admin@jewellery.org.za



ELECTRICAL FITTINGS – HIRE & SUPPLY

Company Name: _____

Contact Person: _____

Postal Address: _____

_____ Code: _____ E-mail: _____

Telephone No : () _____ Fax No: () _____

Please note that the exhibition stand package includes one plug point per 15 m2, three spots per 15m2 and one single-phase distribution board per 64m2.

ITEM	COST	NO REQUIRED
001	Single phase, 30 amp distribution board	R 1140.00
002	15 amp plug point	R 188.00
003	3-phase, 30 amp 380, volt distribution board	R 1517.00
004	3-phase, 60 amp distribution board	R 4974.00
005	0.9 fluorescent fitting	R 221.00
006	1.2 fluorescent fitting	R 221.00
007	1.5 fluorescent fitting	R 280.00
008	2.4 fluorescent fitting	R 340.00
009	150 watt spot light	R 188.00
010	Metal halide 400 watt	R 1251.00
011	Metal halide 150 watt	R 911.00
012	Parcan 300 watt	R 582.00
013	Parcan 1000 watt	R 751.00
014	100w Spot on arms	R 208.00
015	50w Long Arm/Track/Down lighter	R 228.00
016	To connect lights supplied by exhibitors per connection	R 139.00
		VAT @ 14%
		TOTAL

1. Please note that costs are exclusive of VAT at 14%
2. Prices include the supply, hire, installation and maintenance during the Fair of circuit wiring, fittings and spots, current consumed and dismantling after the Fair.
3. Unless an electrical fitting plan is received with the order, placement of the fittings and spots will be at the discretion of electricians.

Jewellex Administration:

Suite 112, Regus Building, PO Box 1549, Houghton, 2041
 Suite 112, Regus Building, 23 Wellington Road, Parktown, 2041
 Tel: (011) 544-7958 Fax: 086 504 9512
 Email: admin@jewellery.org.za

4. Authorisation for additional fittings on arrival at Jewellex 2011 must be obtained from the Organisers.
5. **NB!** All design stands require a DB Board order from the organisers as this cannot be placed with their stand builders.

A 20% surcharge will be charged for all furniture orders made after 1st July 2011.

PLEASE NOTE: ALL CREDITS NEED TO BE SORTED OUT WITHIN ONE WEEK OF THE SHOW.

Installation of services **will not** commence unless full payment has been received.

FULL NAME

SIGNATURE

Please send a cheque made payable to "Jewellex" to Suite 112, Regus Building, PO Box 1549, Houghton, 2041 or make a direct deposit into the "Jewellex" account.

Enquires: Tel: (011) 544-7958 Fax: 086 504 9512, E-mail: admin@jewellery.org.za

Jewellex Administration:

Suite 112, Regus Building, PO Box 1549, Houghton, 2041
Suite 112, Regus Building, 23 Wellington Road, Parktown, 2041
Tel: (011) 544-7958 Fax: 086 504 9512
Email: admin@jewellery.org.za



ELECTRICAL FITTING PLAN

Company Name: _____

Contact Person: _____

Postal Address: _____

_____ Code: _____ E-mail: _____

Telephone No : () _____ Fax No: () _____

Please sketch a plan of your stand, including the position of the fitting supplied (three spots / 15m2, one plug point / 15m2 **and showcases with lights**) and any additional fittings ordered. Where critical, measurements must be included.

Failure to submit this plan will result in the placement of the fittings at the discretion of the contractor.

FULL NAME

SIGNATURE

Enquiries: Tel: (011) 544-7936, Fax: 086 504 9512, E-mail: admin@jewellery.org.za

Deadline: 1st July 2011

Jewellex Administration:

Suite 112, Regus Building, PO Box 1549, Houghton, 2041
Suite 112, Regus Building, 23 Wellington Road, Parktown, 2041
Tel: (011) 544-7958 Fax: 086 504 9512
Email: admin@jewellery.org.za



FURNITURE HIRE

Company Name: _____

Contact Person: _____

Postal Address: _____

_____ Code: _____ E-mail: _____

Telephone No : () _____ Fax No: () _____

For visuals of the furniture listed below, please visit the Jewellex website on www.jewellex.co.za

ITEM	DESCRIPTION	PRICE	NO
H01	Office Chair - Black	R 180.00	
H02	Chrome and leather chair - black	R 266.00	
H03	Breeze Chair – (Black)	R 298.00	
H04	Black and Chrome Padded Chair	R 525.00	
H05	Cubic Beachwood Chair – Black/White	R 441.00	
H06	Cubic Pro Chair – Black / Beige	R 486.00	
H07	Bolero Chair	R 436.00	
H08	Trendy Chair (Purple/Green)	R 436.00	
H09	Armet Sole Chair (Blue / Green / Red / Yellow)	R 298.00	
H11	Blue Fizz Chair – Blue	R 285.00	
H12	Aluminium Chair - Silver	R 394.00	
H13	Kalahari Chair	R 173.00	
H14	Visitors Chair	R 431.00	
H15	Executive Chair	R 431.00	
H16	Marlin Armchair – (Blue / Black / Burgundy)	R 298.00	
H19	Round chrome & leather bar stool - black	R 224.00	
H20	Katie Barstool	R 308.00	
H21	Black chrome bar stool	R 353.00	
H22	Cocktail Bar Stool	R 298.00	
H23	Laura High Bar Stool (Black)	R 415.00	
H24	Long John Barstool – Black / Orange	R 498.00	
H25	Cubic Beachwood bar stool - Black / White	R 400.00	
H26	Cubic silver bar stool – Black / White	R 400.00	
H27	Aluminium Bar Stool	R 409.00	
H28	Solar Bar Stool (Black / Silver / Red)	R 282.00	
H29	Sellina High Bar Stool (Blue)	R 298.00	
H30	High back chrome and leather bar stool - Black	R 266.00	
H34	Chrome Bistro Table	R 896.00	
H35	Rondo Cocktail Table	R 635.00	
H36	Beachwood table (Tubular) bistro	R 762.00	
H37	Beachwood Café Table	R 378.00	
H38	Beachwood table (tubular) cafe	R 378.00	
H39	Beachwood table on chrome legs	R 482.00	

Jewellex Administration:

Suite 112, Regus Building, PO Box 1549, Houghton, 2041
 Suite 112, Regus Building, 23 Wellington Road, Parktown, 2041
 Tel: (011) 544-7958 Fax: 086 504 9512
 Email: admin@jewellery.org.za

FURNITURE HIRE

ITEM	DESCRIPTION	PRICE	NO
H40	Rondo Café Table	R 627.00	
H41	Chrome Café table	R 607.00	
H42	Round table on Milan base 750mmH x 900mmD	R 276.00	
H43	Square table on Milan base 750mmH x 800mmW x 800mmD	R 276.00	
H44	Round wooden folding table	R 295.00	
H45	Square coffee table 400mmH x 610mmW x 610mmD	R 180.00	
H46	Chrome & glass coffee table 450mmH x 700mmW x 500mmD	R 470.00	
H51	Cest La Vie Chair (Orange / Purple)	R 546.00	
H52	Tristan Tub Chair	R 712.00	
H53	Tub Chair	R 466.00	
H54	Layla Chair (Blue / Red)	R 1212.00	
H55	Lenny Single Seater	R 1337.00	
H56	Lenny Double Seater	R 1733.00	
H57	Komodo Single Seater	R 1820.00	
H58	Komodo Double Seater	R 1985.00	
H59A	Lounge suite – black (1 seater)	R 655.00	
H59B	Lounge suite – black (2 seater)	R 1310.00	
H59C	Lounge suite – black (3 seater)	R 1530.00	
H63	Maxima Bar Counter	R 1419.00	
H64	Octonorm Bar Counter 900mmH x 1010mmW x 500mmD	R 635.00	
H65	Enara Brochure Holder	R 623.00	
H66	Bele Brochure Holder	R 623.00	
H67	Brochure Holder	R 369.00	
H68	Zig-Zag Brochure Holder Black	R 522.00	
H69	Coat Rack	R 193.00	
H70	Upright display panel 2000mmH x 1000mmW	R 366.00	
H73	Water cooler with 20L Water	R 1171.00	
H75	Pedestal plinth 500mmH x 500mmW x 500mmD	R 359.00	
H76	Vertical plinth 1000mmH x 500mmW x 500mmD	R 394.00	
H77	Waste paper bin	R 35.00	
H78	Large waste bin	R 140.00	
H81	Perforated Stainless Steel Waste Paper Bin	R 94.00	
H83B	Small Refrigerator 840H x 520W x 480D	R 1288.00	
H84	Newline cupboard 900mmH x 1010mmW x 520mmD	R 667.00	
H85	Octonorm Cupboard 900mmH x 1010mmW x 500mmD	R 600.00	
H86	Newline glass top counter 900mmH x 1010mmW x 500mmD	R 920.00	
H86B	Newline glass top counter with 4 lights 900mmH x 1010mmW x 500mmD	R1504.00	
H87	Octonorm Glass top counter 900mmH x 1030mmW x 530mmD	R 740.00	
H87B	Octonorm Glass top counter with 4 lights 900mmH x 1030mmW x 530mmD	R 1323.00	
H88	Newline showcase Large 1980mmH x 1030mmW x 500mmD	R 1660.00	
H88B	Newline showcase with 4 lights 1980mmH x 1030mmW x 500mmD	R 2243.00	
H89	Octonorm Showcase Large 2000mmH x 1030mmW x 530mmD	R 1654.00	
H89B	Octonorm Showcase with 4 lights 2000mmH x 1030mmW x 530mmD	R 2237.00	
H90	Newline showcase 1980mmH x 500mmW x 500mmD	R 1246.00	
H90B	Newline showcase with 4 lights 1980mmH x 500mmW x 500mmD	R 1829.00	
H91	Showcase 2000mmH x 530mmW x 530mmD	R 1286.00	

Jewellex Administration:

Suite 112, Regus Building, PO Box 1549, Houghton, 2041
 Suite 112, Regus Building, 23 Wellington Road, Parktown, 2041
 Tel: (011) 544-7958 Fax: 086 504 9512
 Email: admin@jewellery.org.za

FURNITURE HIRE

ITEM	DESCRIPTION	PRICE	NO
H91B	Showcase with 4 lights 2000mmH x 530mmW x 530mmD	R 1871.00	
H93	Oak Desk	R 659.00	
H107A	Flat shelves – mounted onto shell scheme	R 164.00	
H107B	Sloping shelves	R 164.00	
H108	Solid / Concertina door	R 976.00	
H109	Full pegboard panels	R 395.00	
		VAT 14%	
		TOTAL	

The above costs are exclusive of VAT at 14%

Should there be furniture you require which is not on the form, please contact the Organisers.

A 20% surcharge will be charged for all furniture orders made after 1st July 2011.

Important note: All exhibitors are required to sign a return form should any furniture be returned at the fair, otherwise it will be assumed that the furniture was utilised and will therefore be charged for.

PLEASE NOTE: ALL CREDITS NEED TO BE SORTED OUT WITHIN ONE WEEK OF THE SHOW.

FULL NAME

SIGNATURE

Jewellex Administration:

Suite 112, Regus Building, PO Box 1549, Houghton, 2041
Suite 112, Regus Building, 23 Wellington Road, Parktown, 2041
Tel: (011) 544-7958 Fax: 086 504 9512
Email: admin@jewellery.org.za



SECURITY

SAFE HIRE

Company Name: _____

Contact Person: _____

Postal Address: _____

_____ Code: _____ E-mail: _____

Telephone No: () _____ Fax No: () _____

The cost to hire safes includes delivery and collection.

ITEM	COST	AMOUNT
Large safes (while stocks last) (inside dimensions are 1300mm x 500mm x 530mm)	R3300.00	
Key Deposit (Refundable if no broken keys/ locks / lost keys/ Call outs)	R300.00	
	VAT @ 14%	
	TOTAL	

The safes will be placed in a designated area with supervised security.

A 20% surcharge will be charged for all safe orders made after 25th May 2011.

Note: Safe keys **will not** be allocated unless full payment has been received.

As safes are kept in storage for this exhibition, please note that we cannot guarantee any safes ordered after 25th May 2011

FULL NAME

SIGNATURE

PLEASE NOTE: ALL CREDITS NEED TO BE SORTED OUT WITHIN ONE WEEK OF THE SHOW.

Jewellex Administration:

Suite 112, Regus Building, PO Box 1549, Houghton, 2041
Suite 112, Regus Building, 23 Wellington Road, Parktown, 2041
Tel: (011) 544-7958 Fax: 086 504 9512
Email: admin@jewellery.org.za



SECURITY

SAFETY SAIL

RENTAL PRICE LIST

CODE	SIZE			PRICE	NO REQUIRED
SS1	2/3 metres			R 694.00	
SS2	4 meters			R 800.00	
SS3	5 meters			R 903.00	
Discount on total rental	2 safety sails		10% discount on 2 safety sails		
	3 safety sails		20% discount on 3 safety sails		
	4 safety sails		25% discount on 4 safety sails		
	Five + safety sails		30% discount on 5 + safety sails		
				VAT @ 14%	
				TOTAL	

PLEASE NOTE: ALL CREDITS NEED TO BE SORTED OUT WITHIN ONE WEEK OF THE SHOW.

The above prices include locks, keys, and hooks system, delivered and assembled to exhibition stand and collected at end of rental period for a total of 5 days.

Deadline: 1st July 2011

STAND GUARDS

For information on hiring stand guards, kindly contact the organisers for a quote.

Jewellex Administration:

Suite 112, Regus Building, PO Box 1549, Houghton, 2041
 Suite 112, Regus Building, 23 Wellington Road, Parktown, 2041
 Tel: (011) 544-7958 Fax: 086 504 9512
 Email: admin@jewellery.org.za

SECURITY CONT...

Please note: whilst we, the organisers provide security on site and in exhibition halls, it should be noted that exhibitors are responsible for the security of their stand and its contents.

The above prices are exclusive of VAT at 14%. All items on hire for the duration of Jewellex will be delivered, maintained and collected.

FULL NAME

SIGNATURE

Please send a cheque made payable to "Jewellex" to Suite 112, Regus Building, PO Box 1549, Houghton, 2041 or make a direct deposit into the "Jewellex" account.
Enquires: Tel: (011) 544-7958 Fax: 086 504 9512, E-mail: admin@jewellery.org.za

Jewellex Administration:

Suite 112, Regus Building, PO Box 1549, Houghton, 2041
Suite 112, Regus Building, 23 Wellington Road, Parktown, 2041
Tel: (011) 544-7958 Fax: 086 504 9512
Email: admin@jewellery.org.za



TELECOMMUNICATIONS

Company Name: _____

Contact Person: _____

Postal Address: _____

_____ Code: _____ E-mail: _____

Telephone No : () _____ Fax No: () _____

CODE	ITEM	COST	NO REQUIRED
SIE 001	Analogue line for Speed point	R 596.00 for three days	
SIE 002	Shared internet 4 MEG ADSL Line	R 2301.00 for three days	

Should you have any other telecommunication requirements, please contact the Organisers for a quotation.

ORDER DEADLINE: 1ST JULY 2011

FULL NAME

SIGNATURE

Jewellex Administration:

Suite 112, Regus Building, PO Box 1549, Houghton, 2041
Suite 112, Regus Building, 23 Wellington Road, Parktown, 2041
Tel: (011) 544-7958 Fax: 086 504 9512
Email: admin@jewellery.org.za



ADDITIONAL SERVICES

Company Name: _____

Contact Person: _____

Postal Address: _____

_____ Code: _____ E-mail: _____

Telephone No : () _____ Fax No: () _____

CODE	ITEM	COST	NO REQUIRED
EX001	Carpeting	R32.00 p/sqm	
EX002	Extra walling	R200.00 p/sqm	
EX003	Stand cleaning	R12.00 p/sqm	
EX004a	Banner advertising	R350.00 p/banner	
EX004b	Hanging of banners	R480.00	
EX005	Photography of stand Written to CD and delivered	R900.00	

Deadline: 1st July 2011

PLEASE NOTE: ALL CREDITS NEED TO BE SORTED OUT WITHIN ONE WEEK OF THE SHOW.

FULL NAME

SIGNATURE

Jewellex Administration:

Suite 112, Regus Building, PO Box 1549, Houghton, 2041
Suite 112, Regus Building, 23 Wellington Road, Parktown, 2041
Tel: (011) 544-7958 Fax: 086 504 9512
Email: admin@jewellery.org.za



EXHIBITORS BADGES

Company Name: _____

Contact Person: _____

Postal Address: _____

_____ Code: _____ E-Mail: _____

Telephone No : () _____ Fax No : () _____

Kindly complete the form below, listing the names of all staff members that will be manning your stand for the duration of Jewellex 2011

THIS FORM MUST REACH THE OFFICES OF THE JEWELLERY COUNCIL BY NO LATER THAN 1st JULY 2011 IN ORDER FOR YOUR EXHIBITOR BADGES TO BE PRINTED

FIRST NAME SURNAME

FIRST NAME SURNAME

FIRST NAME SURNAME

FIRST NAME SURNAME

FIRST NAME SURNAME

FIRST NAME SURNAME

FIRST NAME SURNAME

FIRST NAME SURNAME

FIRST NAME SURNAME

FIRST NAME SURNAME

Should you require additional names, kindly submit them on a photostat of this form.

Enquires: Tel: (011) 544-7958 Fax: 086 504 9512, E-mail: admin@jewellery.org.za

Please note that exhibitor badges in excess of 15 will be charged for at a rate of R8.00 per badge.

Exhibitor badges may be collected from the Jewellery Council's stand at Jewellex on Friday, 22nd July 2011 during build-up.

Jewellex Administration:

Suite 112, Regus Building, PO Box 1549, Houghton, 2041
Suite 112, Regus Building, 23 Wellington Road, Parktown, 2041
Tel: (011) 544-7958 Fax: 086 504 9512
Email: admin@jewellery.org.za